



BENJAMIN J. HENRY III

Production Designer Phone: (443) 623-2098 Portfolio: bh3rd.com E-Mail: benhenry3rd@bh3rd.com

– Areas of Discipline

I am skilled in the following areas: Visual, Motion, and Interaction Design.

– ABOUT ME

OCD for UCD (user-centered design)! My highest value is my ability to cross collaborate with others. I do enjoy deploying analytical strategies around design decisions, and applying an assertive attitude in any environment providing products and design solutions for companies.

I am eager to contribute these skills to the growth and development of a fast pace, positive, and team oriented environment.

– EDUCATION

The Art Institute of Charlotte, Bachelor of Arts, Web Design and Interactive Media September 2012, Awarded: Most Outstanding Portfolio

Maryland Institute College of Art, Continuing Studies program Foundation Level Certificate in Graphic Design March 2007

– MY EMPLOYMENT HISTORY

- Oct 2012 - Present **WILMINGTON FRA**, a division of **WILMINGTON PLC - Production Designer** - I am currently a production designer for a conference company. Creating and updating products for B2B and creating B2C marketing solutions for my current employer.

As a production designer I work closely with the conference producers, copywriters, and marketers on developing visual concepts for products. From an analytical standpoint once each product is launched we track the experience of all users using Crazyegg and Marketo. We access the data and make the changes to the products accordingly if needed based on what was observed. As our products progress in the market we continue to track the progression tweaking them if needed or applying new campaigns if we have to.
- Oct 2012 - Mar 2008 **O1NE SKATE BOUTIQUE - Designer / Photographer** - Contributed to store marketing by strategizing and developing new lead capturing funnels. Developed new companies, designed promotional products such as store signs, banners, retail shirts, flyers, magazine ads, and all other store graphics for social media channels as well as photography.
- Sep 2008 - Mar 2006 **WHITMORE PRINT GROUP - Customer Service Representative** - Assisted clients from design firms through the digital printing process, responded to client requests, generated quotes, oversaw client orders from prepress to press, as well as making sure each clients order reached the right destination.
- Jan 2014- Mar 2014 **FREELANCE EXPERIENCE: TRYSPTS - Videograph / Designer** - Contributed to the marketing efforts by designing print material, taking photography, and shooting videography. Projects included my contribution in designing printed material for the running club campaign as well as a motion graphics and a promotional video for the "Perfect Fit Shoe" fitting service at their local store in Charlotte.

– MY SKILL SET

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|----------------------------|--------------------------------|----------------------------|---------------------------|-----------------------|
| Visual Design
● ● ● ● ● | Motion Design
● ● ● ● ● | Mobile Design
● ● ● ○ ○ | UI/UX Design
● ● ● ○ ○ | HTML/CSS
● ● ● ● ● |
| JavaScript
● ● ○ ○ ○ | Identity Branding
● ● ● ● ○ | Communication
● ● ● ● ○ | | |

– SOFTWARE KNOWLEDGE

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|---------------------|-----------------------|-----------------------------------|
| Sketch
● ● ● ● ○ | Invision
● ● ● ● ○ | Adobe Creative Cloud
● ● ● ● ● |
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